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Hampton Hotels Announces LEED Certification for New York Hotel

Hampton Inn Elmira Horseheads, NY Achieves Milestone

New York, NY, December 1, 2011 – Hampton Inn Elmira Horseheads, NY part of the global brand Hampton Hotels, today announced that the hotel achieved LEED® Silver certification, as recognized by the U.S. Green Building Council (USGBC), the internationally recognized green building certification, which provides third-party verification that a building was designed and operated to provide enhanced energy savings, water efficiency, emissions reduction and overall environmental quality.

“This is a great achievement for the Hampton Inn Elmira Horseheads, NY, a LEED silver certification demonstrates tremendous green building leadership by ownership and management” said Rick Fedrizzi, President, CEO and Founding Chair, U.S. Green Building Council.

“This is a wonderful accomplishment for our hotel, and we are proud to include the Hampton Inn Elmira’s LEED Silver certification to our Hampton family achievements,” said David Lubin, Managing Partner. “This achievement emphasizes our commitment to sustainability, our community and drives us to invest in and operate our hotels efficiently. It also demonstrates that developing a healthier more efficient building isn’t just for museums and sophisticated office buildings and hotels but can be incorporated into buildings of everyday design. ”

The Hampton Inn Elmira Horseheads, NY was developed by David Lubin and Tom Milnes. The Milnes Co. managed the construction and Angie Plantz, LEED AP in their offices, oversaw the LEED Certification process.

The property is managed by Sustainable Development Management led by President, Brendalyn Keefer and Hampton Inn General Manager, Brenda Curren.

The Hampton Inn Elmira Horseheads received its LEED Silver certification on November 18, 2011. The hotel incorporated a variety of sustainable design strategies to achieve the certification, including categories in energy use, lighting, water and material use. LEED certified buildings save money and energy, decrease CO2 emissions, improve water efficiency and indoor environmental quality for hotel guests, employees and the community.

In the area of design and construction the following environmentally friendly choices were made:

- Insulated concrete forms (ICF) were used for the structure of the building. The unique combination of continuous insulation, airtight construction and the thermal mass of insulating concrete form construction contributes significantly to energy savings.
- The centerpiece of the heating and cooling system for the hotel is geothermal (ground source) heat pumps. A vertical closed loop system allows liquid to be circulated to the ground and back while heat pumps extract what the thermostat requires, either warming or cooling the structure.
- Zero CFC -based refrigerants were used in the air-conditioning systems.
- Low emitting (VOC) materials including glues, sealants and paints were used during the construction.
- The landscaping design utilized native plants and eliminated the need for an irrigation system.
- The construction teams utilized separate dumpsters for metal, paper, wood and plastic during the construction process to greatly reduce the projects use of landfills.

In the area of operating systems:

- The hotels efficient insulation system, glazing, white roof, hot water production, geothermal air-conditioning and heating and energy efficient lighting equipment allows

the Hampton Inn to reduce its annual energy usage by 39.5% and as a result reaps an operating cost reduction of 46.1% compared to a hotel built to standard building code.

- Water saving fixtures reduces water usage by more than 33%.
- The Ozone laundry system greatly reduces the environmental impact of traditional laundry operations by reducing water usage, energy usage and eliminating some environmentally unfriendly chemicals.
- The carpet system which was installed using carpet squares controls wear and reduces replacement materials and expense. The carpet is made of recycled materials and can be recycled again.
- The property purchased renewable energy certificates, for 100% of the buildings' energy usage to reduce its carbon footprint and maximize the hotels sustainability. This purchase money supports the development of renewable energy including solar, wind and geothermal projects.

As a part of Hilton Worldwide, Hampton hotels is currently rolling out the company's proprietary LightStay™ system. By December 31, 2011, all 3,600 properties within Hilton Worldwide's global portfolio of brands will use LightStay, making the company the first major multi-brand company in the hospitality industry to require property-level measurement of sustainability. LightStay, measures energy and water use and waste and carbon output at Hilton Worldwide properties around the globe. The system also analyzes performance across 200 operational practices, such as housekeeping, paper product usage, food waste, chemical storage, air quality and transportation. The company saved more than \$29 million in utility costs in 2009 and the reductions conserved enough energy to power 5,700 homes for a year and reduce carbon output equivalent to taking 34,865 cars off the road.

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About Sustainable Development Management

The Hampton Inn Elmira Horseheads NY is managed by SD Management. Sustainable Development Management is a new management company focused on five key result areas, customers, employees, sales/marketing, property appearance and profit/financial control. Our professional team is committed to providing personalized support to the development and profitable

operation of your business. Our background consists of land development, hospitality, commercial, and retail. Currently our portfolio includes three Hilton brand hotels in the Upstate New York market. Contact: Brendalyn K. Keefer President – SDManagement 51 Arnot Road Horseheads, NY 14845 607-767-8041

About Hampton Hotels

The Hampton brand, including Hampton Inn, Hampton Inn & Suites, Hampton Inn by Hilton, Hampton Inn & Suites by Hilton and Hampton by Hilton, is an award-winning leader in the mid-priced hotel segment. With more than 1,800 properties globally, Hampton Hotels is one of Hilton Worldwide's ten market-leading brands. All Hampton Hotels offer warm surroundings and a friendly service culture that share a common "personality" supported by the 100% Satisfaction Guarantee. High-quality accommodations, in-room conveniences and the latest technology, combined with numerous locations and consistent offerings, have made Hampton a leader in its segment and one of the fastest growing hotel brands. For more information about Hampton Hotels, please visit, www.hampingtonglobalmediacenter.com/ www.facebook.com/Hampton or follow us on Twitter at www.twitter.com/HamptonFYI